

2020 - Checklick Coach Compensation Survey: Analysis

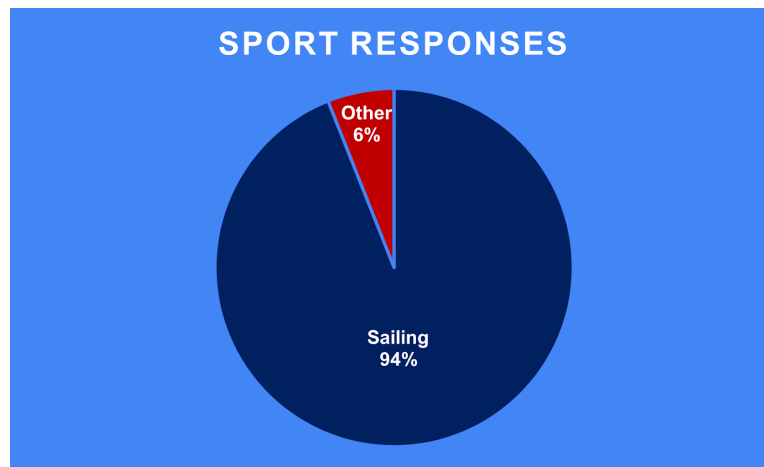
Analysis of the survey data

In this, **Part 2** of the **Checklick Annual Coaches Compensation Survey**, we will look at general trends and analyze the survey data.

In **Part 3**, the final post, we'll do a **deep dive into the insights** of the data so stay tuned to the Clipboard Blog.

We will start out with the general distributions of responses.

Sport Distribution



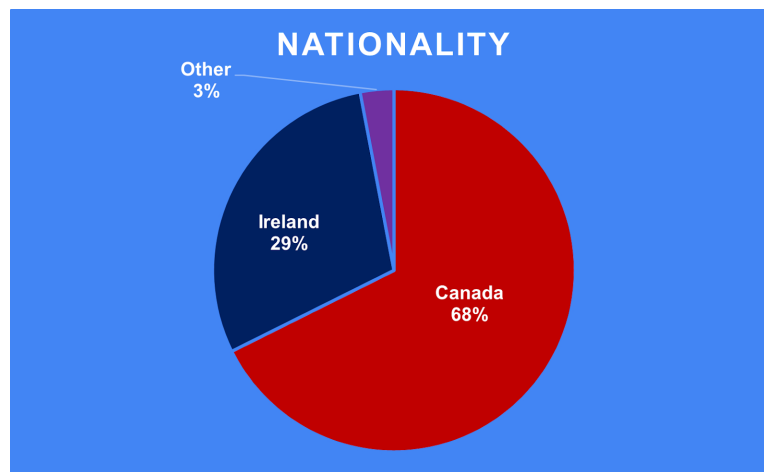
Let's start with what sport the survey data represents. The data can be directly generalized to the **sport of sailing, seeing that 94% of respondents** represent the sport. The **Other 6%** are made up of;

- Powerboating (3%)
- Skiing (1%)
- Snowboarding (1%)
- Judo (1%)

With low participation from those other sports, the data can't be directly translated to their respective landscapes, however, the survey can be used as a comparative to one's experience with their respective sport.

Although **sailing coaches represent the largest user base of coaches on Checklick**, the response rate, in general, seems to be much lower amongst other sports. It's not clear to us why sports other than sailing have such a low response rate but we hope that our survey provides enough value for coaches of other sports to participate in the future.

Nationality



To further whom the data represents, the majority of respondents were from **Canada and Ireland**.

Checklick is based in Canada and has served the sailing world for several years. The Irish Sailing Association has come online with Checklick in the last few years, we hope to see their coaching number continue to grow as the Checklick system continues to gain users in their country. The other countries responding were;

- United States (1%)
- Caribbean (1%)
- St. Vincent and Grenadines (>1%)
- France (>1%)

Again, the data is most representative of the sailing scene within Canada and Ireland. Let's take a look at how this breaks down along demographic variables.

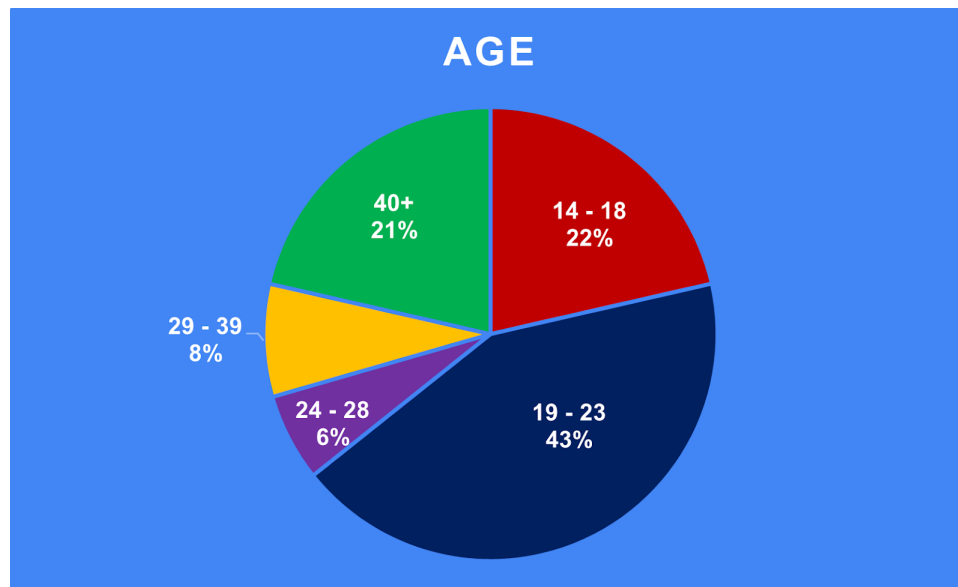
Coaching Level



The level of qualifications from our respondents is skewed towards the beginner and advanced levels of coaching.

Comparing that to general trends in training hierarchies, the bottom tends to be heavy as **sports associations want to have low barriers for entry into their coaching streams**. This is consistent with the data as we see where there is a tapering off in the number of respondents coaching at the higher levels of Competition Development and Coach Evaluator. It is interesting to point out that there is a sharp drop in numbers after Advanced Coaching. Essentially, **only 1/2 of coaches progress past Advanced Coaching into Competition Development or Coach Evaluation**, when combining the responses from those latter groups.

Coaches Age



Again, the distribution of responses here follows a similar pattern to the breakdown of coaching levels.

We see the **youngest two age groups making up the largest number of respondents**. The huge increase in numbers in the 40+-year-old age group is interesting. It's easy to rationalize the numbers in the younger age groups due to them needing a summer job through high school and university.

Furthermore, the drop in respondents in the 24 - 28 and 29- 39 age groups may be representative of the career focus that comes with post-secondary employment. However, at 40+ years of age, these respondents may be lifetime sports members, looking to support their local sports community, or have made coaching a career. **When we deep dive into the data in the next post, we will compare age to the other variables to see if we can pull more meaning from this age group.**

Years Experience



It is always heartening to see those with experience continuing to support the sporting community.

Huge representation from coaches with 5 or more years of experience. 3 years experience coming in as the second-largest, while the other groups are relatively evenly spread. There is more data to dissect here seeing that the 5+ years category is the largest group.

We may be seeing Basic and Advanced Coaches with 5+ years of experience and they may be achieving this level of experience as early as the 19 - 23 age group. We compiled these T-charts to show some of the **averages when isolated for Age, Experience, and Level of Qualification.**

Average Age By Qualification Level

Qualification	Average Age
Community Developed Coach	40+
Basic Skills Coach	19 - 23
Advanced Skills Coach	24 - 28
Competition Development Coach	24 - 28
Coach Evaluator	29 - 39

Average Years Experience By Age

Age	Average Years Experience
14 - 18	1.71
19 - 23	3.36
24 - 28	5.00
29 - 39	4.43
40+	4.50

Qualification	Average Years Experience
Community Developed Coach	5.00
Basic Skills Coach	2.17
Advanced Skills Coach	3.84
Competition Development Coach	4.39
Coach Evaluator	5.00

We hope you're finding our analysis helpful and **stay tuned to the Clipboard Blog for our next post** that will provide insight on the general averages of pay as well as how they break down for our two largest countries, Canada and Ireland.