

ELECTRIFY YOUR BUSINESS

Moving your business into the future with an electric cargo bike







Alice Scobie
Head of Bikes, Freddie's Flowers



Doug Hutchinson Head Manager - Absolutely Couriers



Matt Smith Structures Director - FM Conway



Not only are cargo bikes better for the planet but it is undoubtedly a much faster and easier way to get to houses during daylight hours when traffic could sometimes get in the way.



Our vans were getting stuck in traffic, receiving parking tickets and delayed trying to avoid road closures. After a trial with Fully Charged, we saw a clear advantage to using cargo bikes. They are the best upgrade for our riders. There is no drop off in performance due to tiredness. On top of that, they have excellent geographical range: they can go all over the city. With effective fleet management we are able to run our bikes 24/7.



Fully Charged could not have been more helpful when we started our bike search. We looked at other retailers before making our decision but the professional attitude of the company, and their subsequent support right through from purchase to aftercare has been unparalleled.



eCargo Bikes for Business

Watch it on YouTube

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SO, WHAT'S THE PROBLEM?

Fossil fueled vehicles that fill the world's urban areas are leading to increased congestion and pollution, with cities enforcing **tighter legislation and taxes**.

Fossil fueled vehicles are...





Polluting





A PUBLIC HEALTH EMERGENCY

Transport has overtaken power generation as the UK's most polluting sector, responsible for roughly 27% of the total greenhouse gas emissions.

Toxic air leads to around 40,000 deaths in the UK¹ and 9,000 deaths in London² each year, at an annual cost of £20bn to the UK economy.

¹ DfT, Transport and Environment Statistics Report

² Royal College of Physicians (2016)

³ LondonAir



PART OF THE SOLUTION: eCARGO BIKES

- 90% lower emissions than diesel vans⁴
- 51% of freight journeys in urban areas could be replaced by cargo bike
- If only 10% of miles covered by delivery trucks in London were replaced by cargo bikes, you could cut 133,000 metric tonnes of CO₂ and 190,000 KG of NO₂ pollution per year⁴
- eCargo bikes are 60% faster than vans
- Use cycle lanes! free parking
- Absolutely Couriers: 30 parcels/day by eCargo vs. 12 parcels/day by small van

⁶ Promise of Low Carbon Freight Report, August 2021

⁴ Active Travel Academy, University of Westminster

⁵ Dr. Ersilia Verlinghieri, quoting recent European estimates

THE BENEFITS OF CARGO BIKES



Go Green!



Own Your Logistics



Increase Efficiency



Happy, Healthy Riders



Reduce Costs

TRUSTED BY +160 FULLY CHARGED PARTNERS

energy saving trust

















































FULLY CHARGED PRODUCT RANGE

As the leading electric cargo bike retailer in the UK, Fully Charged offers an extensive range of high-quality eBikes from the world's leading manufacturers

All of our cargo bikes are powered by Bosch, providing reliable and powerful performance for your cargo-hauling needs.

Our cargo bike brands include: **Urban Arrow, Vok, Tern Bicycles**, **Riese & Müller**, **Benno Bikes & Gazelle**.

We like to think we have an unparalleled selection available for businesses to demo prior to purchase, but here are our business partners preferred options



UNDERSTAND YOUR REQUIREMENTS

To get started, it is important to have a good understanding of your specific requests, so that your business has the best possible experience and gains maximum benefit from a switch to eCargo.

Work with Fully Charged's eBikes for Business team to discuss your application and **identify the right cargo bike for your needs** by booking a consultation here.





BIKES FOR BUSINESS PRODUCT OVERVIEW

What is a quadracycle electric cargo bike?





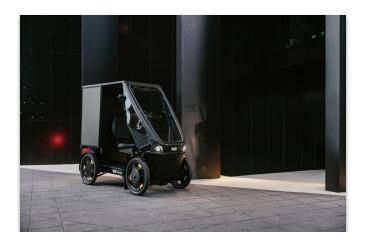
WHY BUY VOK?

Estonian cargo bike manufacturer Vok are implementing real change for the rapid growth of cargo bikes through their innovative quadracycles, as they become true sustainable and economically viable alternatives for many van trips.

Vok has been engineered for longevity, with durability and rider comfort in mind. When compared to other four-wheeled competitors in this space, Vok's benefits are obvious. Regenerative brakes remove the reliance on the brake discs and pads, reducing wear and extending service life. Independent suspension makes for a smoother journey both for rider and cargo. Chainless drive reduces maintenance requirements and downtime.

And for the rider there's an ergonomic bench-like seat in place of the usual bicycle saddle, a USB charging port and an all-important windscreen wiper for the great British weather.

THE **CANGE**





VOK Standard

420 litre cargo volume, with 120kg payload. Effortless pedalling.

View the product page here

VOK XL

A 2000 litre cargo volume and 200kg of payload, delivering high volumes of heavy cargo. Effortless pedalling.

View the product page here

THE URBAN ARROW RANGE



FLATBED

The bare bones of your workhorse. Use it as it is or upgrade it with front box options.

View the product page here
View technical specifications here



TENDER 1000

The three wheels make the Tender agile and guarantee maximum strength and stability.

<u>View the product page here</u> <u>View technical specifications here</u>



CARGO L

Various box options available, enough to transport large volumes of between 260-300 litres..

<u>View the product page here</u> View technical specifications here



TENDER 1500

The 1500 litre front box comes with six variant options to choose from.

View the product page here
View technical specifications here



CARGO XL

Various box options available, enough to transport large volumes of between 280-620 litres.

<u>View the product page here</u> <u>View technical specifications here</u>



TENDER POST AND PARCEL 800

A cargo load volume of 800 liters (300 kg). The new box sits on a solid three-wheeler Tender frame.



BIKES FOR BUSINESS PRODUCT OVERVIEW

Watch it on YouTube



VIDEOS



Urban Arrow and third-party logistics, ecofleet mindful delivery



The Perfect combination: Urban Arrow cargo bikes and leading UK start-up, Oxwash!



HOW do FM Conway, a leading construction company, use eCargo bikes?

OUR SUGGESTIONS



CARGO LINE MOTOR

Designed for moving heavy loads, Bosch's Cargo Line Motor produces 400% pedal assistance and 85Nm of torque - with greater support at lower cadences, giving the best eCargo performance.



ALUMINUM BOX

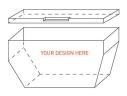
The three wheels make the Tender agile and guarantee maximum strength and stability.

View the Urban Arrow options here



SPEEDHUB 500/14

The Rohloff Speedhub is a market-leading gearing system, designed with durability in mind - perfect for the increased rigours of commercial heavy-use applications.



VINYL WRAPPING

The 1500 litre front box comes with six variant options to choose from.

View examples here



ZEE BRAKES

The best in class Shimano Zee disc brakes offer maximum stopping performance, even despite the heavy loads, putting rider safety first.



Watch it on YouTube



OTHER CARGO BIKE ALTERNATIVES



RIESE & MÜLLER TRANSPORTER

Coming in either at 65cm or 85 flatbed, the Transporter is Riese & Müller's newest B2B cargo bike

View the product page here



TERN GSD

A rear-loading cargo bike with multiple rear-rack configurations. Up to 200kg of gross-vehicle weight.

View the product page here



RIESE & MÜLLER LOAD

Various box options available, and can be taken off-road with full-suspension technology

View the product page here



TERN HSD

A rear-loading cargo bike with multiple rear-rack configurations. Up to 175kg of gross-vehicle weight.

View the product page here



RIESE & MÜLLER PACKSTER

Various box options available, and option to take off-road with full-suspension technology



RIESE & MÜLLER MULTICHARGER

A rear-loading cargo bike with multiple rear-rack configurations. Up to 175kg of gross-vehicle weight.

View the product page here

View the product page here

PAYMENT METHODS



TAX BENEFITS

Assuming your business is VAT-registered, as a VAT-qualifying product, your eCargo purchase tax can be reclaimed as part of your VAT-return. Electric bikes are also classified as 'plant and machinery' and are therefore 100% tax deductible under your capital allowance, making them very tax efficient.



FINANCING OPTIONS

Looking to spread the cost?
We can introduce you to our finance partner who can offer various finance purchases and hire purchase options to help with cash flow and make the purchase decision easier.



EBIKE GRANTS

Local authorities and councils are fast-tracking cars and vans out of the city with incentives for businesses. Check with your local council to see if there is an initiative in your area.



INSURANCE

Both for third-party liability and to insure against theft, we would recommend you look at insurance for your fleet. Ask a Fully Charged eCargo expert for more information.

REDUCE COSTS

- ✓ Low startup costs
- ✓ Low ongoing maintenance costs
- ✓ VAT-qualifying purchases
- ✓ 100% tax deductible
- ✓ National grants available!

Urban Arrow Cargo XL + Aluminium Box (Inc. VAT)	£8,244
VAT Claimable (20%)	-£1,648.8
Super Tax Benefit (100%)	-£726
Local Grant	Check your local council!
Final Cost	£5,870



CONSIDERATIONS TO MAINTENANCE

Keep up, don't catch up! Consider regular, proactive maintenance to ensure you avoid premature failures and costly repairs.

Invest in quality. Parts built off better quality products tend to be better supported by manufacturers and suppliers. This in turn ensures that you have as little downtime as possible.

KEEP UP... DON'T CATCH UP!

The following you should consider before owning your first cargo bike:

- Have the bikes serviced at least once per year, more regularly depending on usage
- Regular servicing is a requirement for your warranty*
- Assign bikes **names or numbers** to help with tracking.
- Set up a **maintenance schedule** with us, ensuring that your service is always properly administered.
- Appoint a dedicated fleet manager within your business to oversee the upkeep of your fleet



^{* (}e.g.: Bosch = 1 year or commercial eBikes)

REGULAR CHECKS

Here's some little tips to make sure you're always on the road:

- Check tyres for wear and damage
- Check tyre pressure: See the manufacturer's recommendation in your manual
- Check wheel trueness
- Check rims for wear and damage
- ✓ Check hub axles for play
- ✓ Check steering linkage for play
- Check brake operation
- Check gear operation



LONDON BRIDGE SERVICE CENTRE

Fully Charged have been offering electric cargo bike solutions from the world's leading manufacturers since 2014.

2 minute walk away from London Bridge station, our eCargo showroom and service centre is the first of its kind in the UK, catering for all manners of families and businesses that want to test ride our range of products.

Opening Hours:

Monday - Wednesday: 9 am - 5 pm Thursday: 9.30 am - 5 pm Friday: 9am - 5 pm Saturday: 10 am - 4 pm

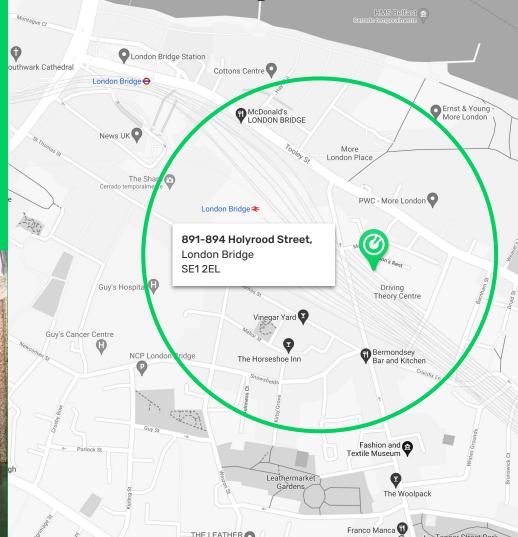




Your port of call

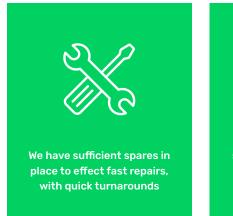
The UK's only eCargo showroom and eBike specific service centre in central London

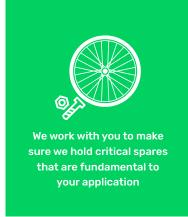


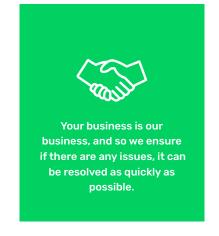


YOUR ONE STOP SERVICE SHOP

We have **eCargo bike service bays** as well as a dedicated eCargo account management and mechanical team to look after our growing fleet of partners.







For more information regarding our servicing options, please visit our Service Centre page here.

Our eCargo team can also offer remote assistance to our partners in London.

BOOK IN FOR A VIRTUAL CONSULTATION

Simply speak to our eBikes for Business team online

BOOK YOUR MEET HERE





Arch 6, Unit 5 Crucifix Ln, London SE1 3JW

Our Flagship store, where it all started

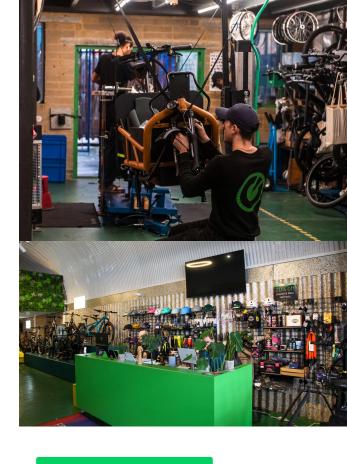


Appointment Only Opening Hours

Monday - Friday: 10 am - 5:30 pm Saturday: 10 am - 5pm



Contact - 0207 111 0977



BOOK A TEST-RIDE











SILVERSTONE

2225 Silverstone Park, Towcester, NN12 8GX

Tristan, our Silverstone Director is standing by to answer any cargo bike enquiry.



Opening times

Monday - Friday: 10am - 5pm Saturday: 10am - 4pm



Contact

01865 522122

BOOK A TEST-RIDE







OCCUPANT

Barras Place, Liskeard, PL14 6AY

Chris, our Cornwall Partner and Father of 6 (!), is available at our new store in Liskeard, as well as for home test-rides across Cornwall, Devon and South Somerset.



Opening times

Monday, Thursday, Friday: 10am -5pm



Tuesday: 11am - 7pm Wednesday: Closed Saturday: 10am - 4pm

Sunday: Closed

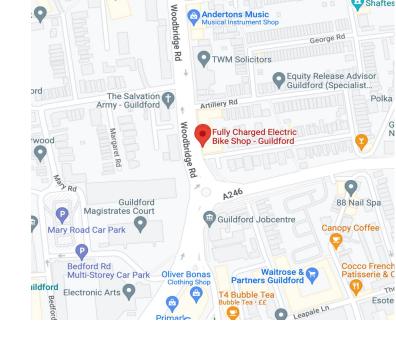
Contact

01579 558879











Unit 1, 75-78 Woodbridge Road, Guildford

Chris Harlow is at hand to speak to you about all things Riese & Müller at out Guildford store!



Opening times

Saturday: 10am - 5pm

Weekdays (Tuesday closed): 10am -5pm



Contact

01483 808765







NEW FOREST

Rossley CI, Highcliffe, Christchurch

Steve uses his cargo bike to carry his wingfoil board to get to hard to reach surf locations! He is our new store this year, so if you're in the area come and say hi!



Opening times

Our NEW STORE! **Currently booking by appointment only.**



Contact

newforest@fullycharged.com 07450233500





GET IN TOUCH, WE'RE HERE TO HELP!

Send us your questions: ecargo@fullycharged.com

Visit fullycharged.com/business



Dan Parsons
Co-Founder and
Head of B2B
at Fully Charged

